

# **G**IObalREM



# PROBLEM

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# No platform for international property transactions

Total market: \$380Tn

International transactions: \$300Bn

# International mortgages are bureaucratic and do not allow crypto

These solutions charge 10%-20% fee

# SOLUTION

## 360° platform connecting buyers and sellers

Explore properties, access details, and complete transactions securely



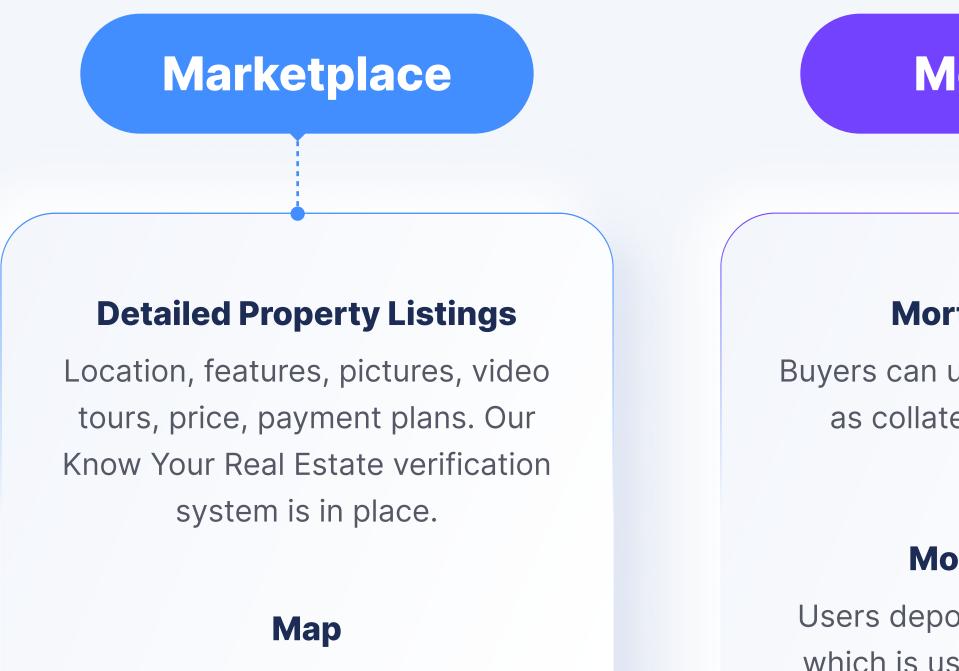
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## Use crypto to mortgage international properties

Our mortgage pool and collateralisation system lets users mortgage with crypto

# **GLOBAL REM**

Global REM is an ecosystem for real estate owners, real estate agencies and consultants, construction companies, property managers, the building and interior industry, tenants, and buyers.



Easily find properties around the globe on a map

# Mortgage Wider Platform Mortgage Set Up NFT Owner Control Panel Buyers can use their crypto assets as collateral for a mortgage KYC and e-signed documents, rights and deed transfer, tax and expense tracking

#### **Mortgage Pool**

Users deposit crypto into a pool which is used for mortgages, in order to earn dividends. Governed by a DAO

#### **Corporate Sales Control Panel**

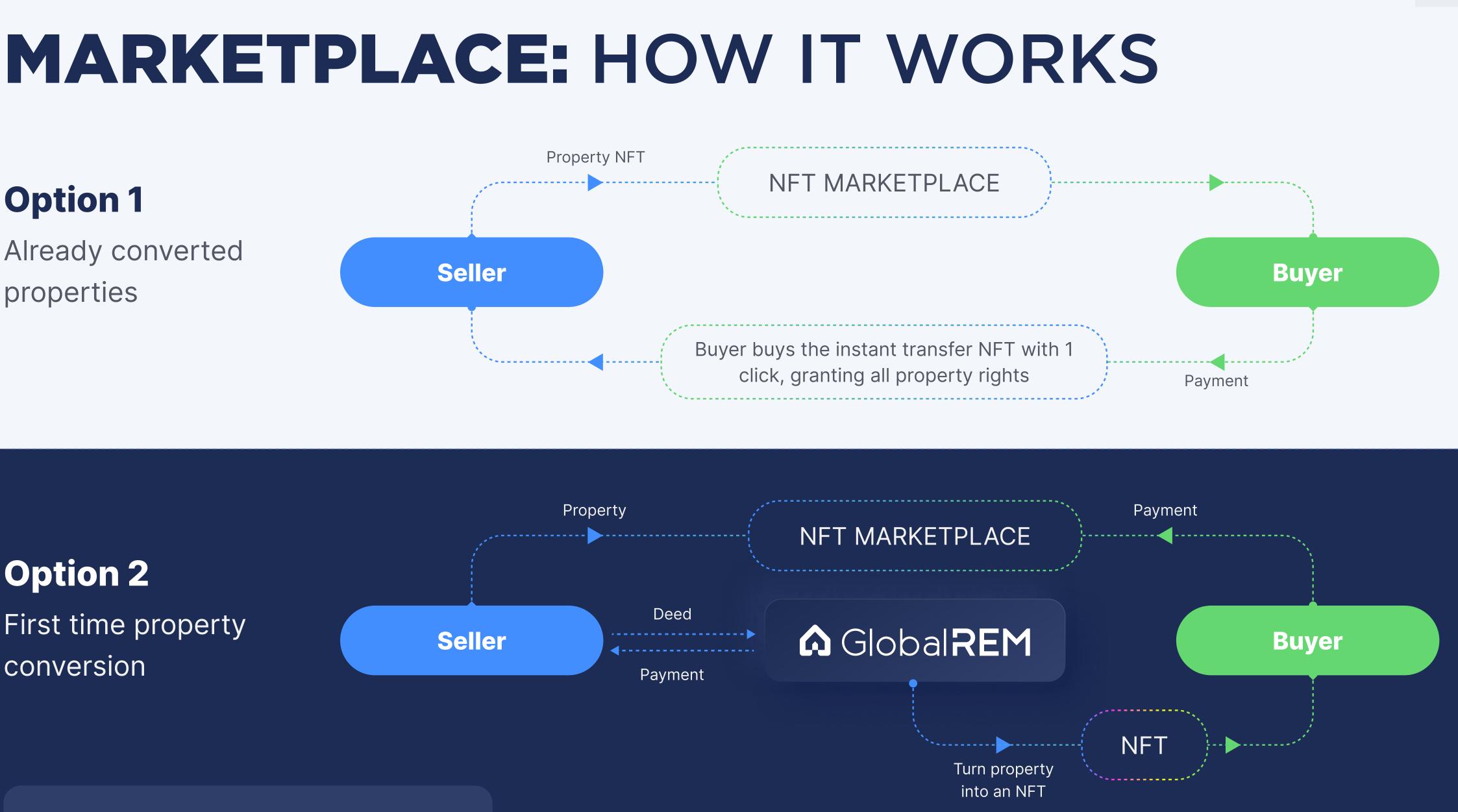
Detailed listing analytics, documentation and reports, user identification, data integration

## **Option 1**

**Option 2** 

conversion

Already converted properties





https://globalrem.com/whitepaper.pdf

# **MORTGAGE: HOW IT WORKS**

# **Getting a mortgage**

- Buyer selects real estate
- Buyer and Global REM agree on details
- 3 Buyer sends collateralised assets
  - Request appraisal report (if property overvalued, reject mortgage)
- Global REM buys property with Mortgage Pool money
- 5 Buyer's mortgage payments go to Mortgage Pool
- Property NFT is locked under mortgage contract until end of mortgage
  - If buyer defaults, Global REM sells collateralised assets and start auction for property NFT
  - If Buyer finishes mortgage, buyer gets property NFT and retakes collateralised assets

## Mortgage Pool

- Users can deposit capital into a Mortgage Pool into one of three pools, with low risk getting dividends first but with lower APY:
  - a High risk, high reward
  - b Medium risk, medium reward
  - c Low risk, low reward

#### The mortgage rate will be determined by 4 things:

- a Accumulated pool funds
- b Amount of crypto collateralised
- c Payment duration
- d Default period

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# WIDER PLATFORM: NFT OWNERS CONTROL PANEL

#### **Convert NFT to deed**

NFT owners can convert the NFT to a property deed, finalising the property transfer

#### **KYC and e-signed docs**

Complete KYC and manage all documents that grant legal ownership of the real estate, as well as request deed transfers



#### Tax, expense, and rent tracking

Track annual taxes and expenses of the property, and payments directly through the platform. Also, manage all rental income/expenses

# WIDER PLATFORM: CORPORATE SALES CONTROL PANEL

## For real estate agents, consultants, and managers



Access detailed reports about listings, finances, sales, and everything needed to manage properties

# Image: The second se

Share platform data with other software, easily integrating with accounting tools, CRMs, and more

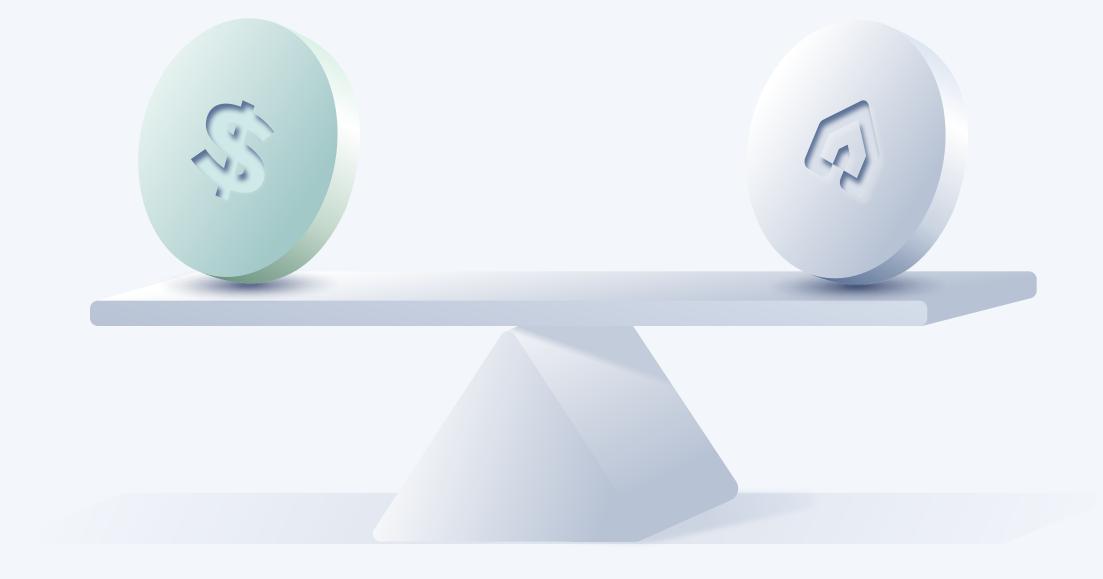
# TOKEN - \$REM

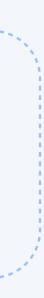
# **\$REM 1:1 peg with USD**

# **Utilities:**

- 1 Mortgage transactions
- 2 Mortgage-backed gains
- 3 NFT stake credits
  - Incentivise users to use platform

The main purpose of \$REM is to create a property backed stable currency to be used in the ecosystem. The minting and burning of REM tokens will be linked to the company's USD deposits and redemptions, respectively.



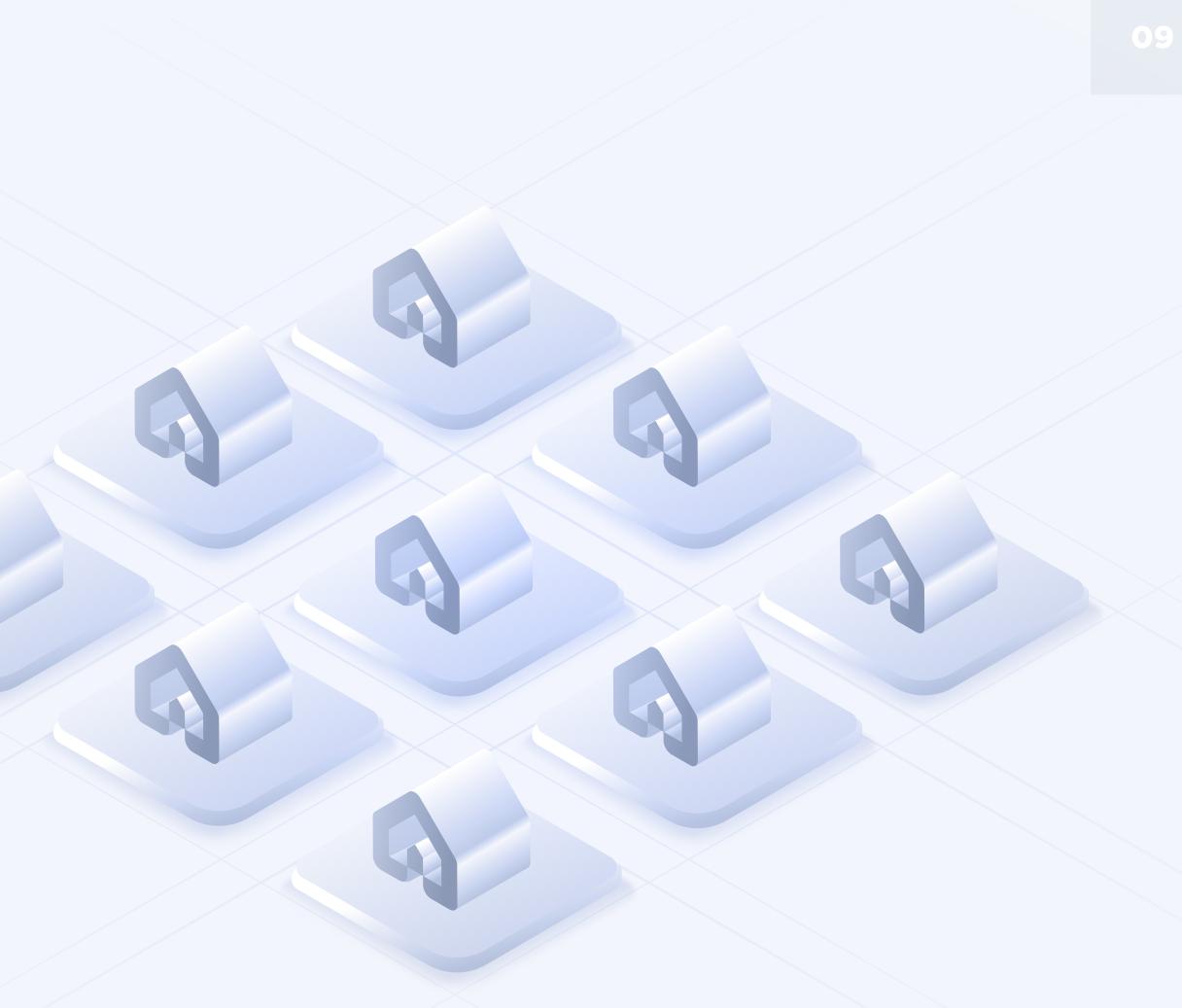


# TOKEN - \$DAO

# **Utilities:**

- 1 Governance over mortgage pool
- 2 Governance over mortgage system

The main purpose of \$DAO is to allow users to govern a crucial part of the ecosystem - the mortgage pool. Since it's the users that deposit capital in hopes of dividends, they should be able to govern it!







The real estate market is an important component of the global economy, with an estimated value of US\$380 Tn dollars in 2022.

Global mortgage market is expected at being US\$1 Tn dollars in 2023.

International real estate transactions account for a small share of the total sector value, estimated at around US\$300Bn.

## **TAM** \$380 Trillion

## **SAM** \$1.3 Trillion

## **SOM** \$300 Billion



# COMPETITORS

Web2 competitors:

#### **Sothebys Realty and Realtor**



Their international home purchase procedure takes an average of a few weeks and charge an average of 15% fee.

#### Web3 competitors:

Soil, EstateX, Homeunity, Realio, and more.



No focus on actual property trading, and no crypto mortgages



## With Global REM, users tokenize and trade properties, and can get mortgages with crypto

\*assuming the property is already tokenized as an NFT



# TRACTION

# Bootstrapped \$200,000

# Established key partnerships with giants in the real estate sector



RE/MAX Turkey has been number one in the Turkish real estate industry for the past 15 years

Uus Maa has helped to find dream homes since the birth of Estonia's republic



**GOLDWELL BANKER** 

The Coldwell Banker brand is the oldest and most established residential real estate franchise system in North America



# **REVENUE GENERATION**

# 6 streams of revenue from different sources

#### **Transaction fee**

5% on any sale of properties

#### Mortgages

Selling provided mortgages

#### Consultancy

Our experts provide real estate consultancy

## **Partnerships**

Partners can market their products on our platform

#### **Support services**

Charge for additional services for property owners and managers

#### **Advertising**

On-site advertising



# VISION

## Building the super-app for anything related to property

- Leasing and mortgages
- 2 Rental system
- 3 Partial Real Estate Sales Infrastructure
- 4 Real Estate Auction Service
- 5 Real Estate Brokerage Service
- 6 Professional Valuation and Appraisal Service
- 7 Virtual Reality (VR) Feature
- 8 Construction and Interior Design Industry Collaboration



# ROADMAP

#### **Q1 - In Progress**

- Establishment of the company and formation of the board of directors
- Formation of the software team
- Planning of the software projec
- Commencement of PR activities by key team members
- Commencement of software development work

### **Q2**

- Initiating efforts for legal processes in target countries
- Starting advertising campaigns to increase brand awareness
- Beginning alpha testing of the system
- Conducting activities for potential collaborations

## Q3

- Launching the beta version of the system
- Starting online advertising campaigns for announcements
- Expanding the legal infrastructure
- Preparation of REM Stable Token infrastructure
- Designing Mortgage and Loan systems

#### **Q4**

- Making updates based on user feedback
- Completion of the system's management panel
- Starting and completing the development of appraisal services
- Launching the professional rental system

### **Q**5

- Exiting the beta version of the system
- Preparation of software and publication of documentation for fractional real estate sales
- Conducting mortgage service tests
- Carrying out advertising campaigns and announcements for collateralize and mortgage systems

## **Q6**

- Starting the development of brokerage and auction systems
- Launch of REM Stabil Token & Mortgage DAO Token
- Launch of the mortgage-based investment system
- Advertising campaigns for the collateralize and mortgage systems

## **Q7**

- Publishing of brokerage and auction systems
- Initiating collaboration with the construction and interior industry
- Initiating software development for services related to the construction and interior industry

## **Q8**

- Starting the development of Virtual Reality software
- Publication of services related to the construction and interior design industry
- Completion of Virtual Reality software



We target wealthy international property buyers, and retail investors

# **International Property Buyers**

Strategic partnerships - collaborating with leading companies in the real estate sector, technology providers, and financial institutions, we will boost brand recognition and enrich the ecosystem.

# Retail

Advertising campaigns - we'll reach a wider audience by organizing attention-grabbing campaigns, especially with special news and advertisements targeting the real estate sector.

Crypto and finance publications - crypto is an important part of our business. Therefore, we will emphasize it by preparing special research reports for crypto and finance publications and collaborating with these publications.





The team has decades of experience in their roles, and over a hundred thousand hours in the real estate and software industry.

**Aslan Aktas** CLO



# **ASK + EXPENDITURE**

Equity raise:

Round valuation:

Investment:

\$3,000,000

\$10,000,000

### Equity

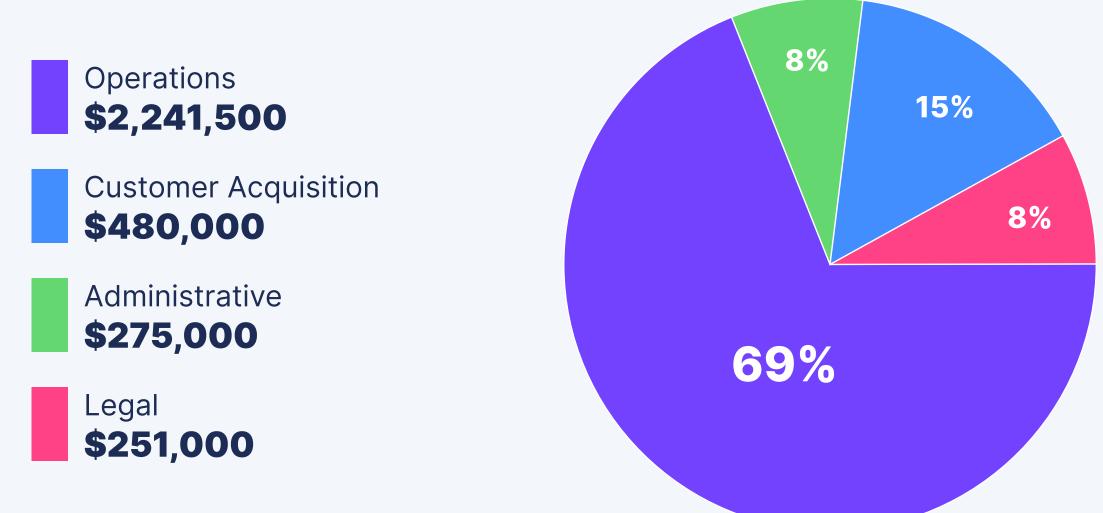
#### \$50,000/m Current burn:

The raise will give us 5 years runway at current burn, which covers website domains, servers, software developer salaries, and event costs.

## Ideal burn:

## \$250,000/m

At our ideal burn, we get 1 year runway with a burn rate after expanding the team globally to bring buyers and sellers onto the platform, advertising and marketing, and operational expenses.



# **G**lobal**REM**



# **GET IN TOUCH**

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